How to Multiply Connections to Your Market

Be bold... *Be* business... *Be* Beaverton.

BEAVERTON AREA CHAMBER OF COMMERCE

SM

www.beaverton.org • 503.644.0123

By connecting your business to the Beaverton Area Chamber, you will immediately multiply your connections to your market and build long-term relationships to grow your business.

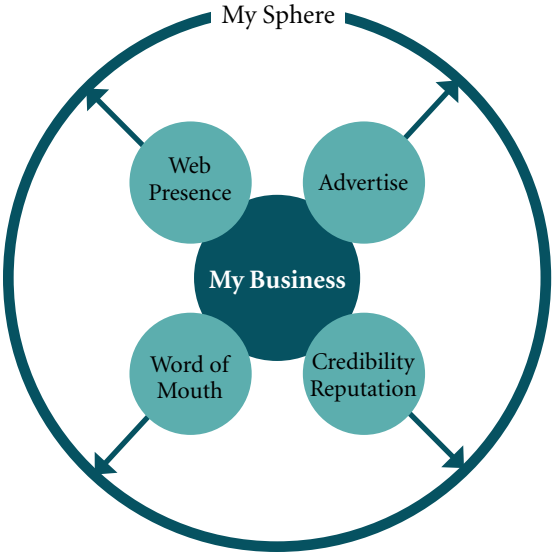
WEB PRESENCE - WWW.BEAVERTON.ORG

Chamber membership provides you with valuable web presence. Beaverton.org receives over 4 million hits per year. Choose the level of membership to fit your business plan and online directory presence. A partnership with the Chamber is the ultimate business resource for anyone doing business in, living in, or wanting to be a part of Beaverton.

ADVERTISING & VISIBILITY

Looking for affordable and effective places to advertise? Our targeted publications offer powerful tools to reach your target business and consumer audience.

- Annual Business Directory
- Email Blasts
- Weekly eNews
- Website Advertising
- City & School Map
- Event Hosting
- Event Sponsorship
- And Many More...



In order to gain market share, your business must find various ways to connect to your customer base.

WORD OF MOUTH

Who knows about your business, and the products or services that your business offers to the community? The *Buy Beaverton* message delivers more than 100,000 referrals annually to Chamber members. Also, the Beaverton Chamber's minimum of 10 networking-focused events per month draw more than 8,000 chamber and community attendees annually.

The Beaverton Area Chamber of Commerce, with their networking events, truly provides Kadel's Auto Body terrific leads and referrals… as seen by the testimonials at the Coffee Connections. Missing these networking events is leaving money on the table.

— Don Rickel, Kadel's Auto Body

CREDIBILITY & REPUTATION

Surround yourself with 700+ community and goal-oriented businesses to demonstrate your commitment to professionalism.

When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

— "The Real Value of Joining a Local Chamber of Commerce." A research study performed by The Schapiro Group.

As an extension of your business, the Beaverton Area Chamber provides tools to be competitive and strengthen your position in the marketplace.

BUSINESS ADVOCACY

Promoting and protecting free enterprise and reducing business regulations is our priority. We are a proud member of the Washington County Chambers of Commerce Partnership—representing more than 4,500 members and 75,000 employees.

Recent Successes

- Active participation involving key business leaders on all four City Visioning teams.
- Saved Trader Joe's thousands of dollars in time and garbage hauling fees by connecting them with the city and a local recycling company to find a solution for items they thought could not be recycled.
- Served on the City of Beaverton Charter Review team and helped to pass the changes allowing for Urban Renewal.

COMMUNITY CONNECTIONS

The Chamber continuously promotes and develops awareness of the unique partnerships between the Beaverton community, local businesses and government.

Some Partners & Affiliates

- Beaverton School District
- City of Beaverton
- Leadership Beaverton
- Open Technology Business Center
- Portland Community College
- SCORE
- Small Business Development Center
- Tualatin Hills Park & Recreation District
- Tualatin Valley Fire & Rescue
- Washington County Visitors Assoc.
- Westside Economic Alliance

BUSINESS SUPPORT PROGRAMS

The Chamber is a key partner in the City of Beaverton's Economic Gardening Program—providing the community's existing businesses tools to expand and grow through one-on-one consultations, free tailored mailing lists and much more.

PROFESSIONAL & BUSINESS DEVELOPMENT

Workshops and seminars offer expert advice to build competitiveness and profitability. Leadership Beaverton, a powerful 9-month leadership training program, allows one to look inside Beaverton, make connections with key leaders, develop skills, and acquire the tools to gainfully impact your business and community.

As a member of the Beaverton Chamber you will multiply connections to your market in the short and long term.

Membership Levels

Description of Services	Mission	Diamond	Platinum	Gold	Silver	Bronze
Access to the Economic Gardening Program ($1000 + value)	■	■	■	■	■	■
Listing in Annual Directory Member Roster List	■	■	■	■	■	■
Customer Referrals (priceless)	■	■	■	■	■	■
Membership Wall Plaque	■	■	■	■	■	■
Attendance at Chamber Events & Learning Opportunities	■	■	■	■	■	■
Chamber Sponsorship Opportunities	■	■	■	■	■	■
Access to Online Social Networking Groups	■	■	■	■	■	■
Volunteer Opportunities	■	■	■	■	■	■
Pro-Business Advocacy with Government	■	■	■	■	■	■
Assistance from Personal Chamber Mentor	■	■	■	■	■	■
Chamber Member-to-Member Discounts	■	■	■	■	■	■
Eligible for Leadership Beaverton	■	■	■	■	■	■
Chamber Member Logo for Your Website ($200 value)	■	■	■	■	■	
Business Description in eNews ($100-$300 value)	■	■	■	■	■	
Subscription to the Beaverton Valley Times	■	■	■	■	■	
Eligible for Coffee Connection Hosting	■	■	■	■	■	
Ribbon Cutting or Grand Re-Opening	■	■	■	■	■	
Preferred Pricing to all Chamber Events	■	■	■	■	■	
Classified Business Listing in Annual Directory ($275+ value)	■	■	■	■	■	
New Member Announcement on KUIK Radio 1360	■	■	■	■		
Certificates of Origin (Power of Attorney Option)	■	■	■	■		
Discount on Advertising, Mailing List and Blastorial	25%	25%	20%			
Company Literature Displayed in Chamber Office	■	■	■			
Highlighted Listing in Annual Directory	■	■	■			
Invitation to VIP Events	■	■				
Home Page Banner Ad on Beaverton.org ($3000 value)	■	■				
Complimentary Blastorial Email Ad, 1 per year ($250 value)	■	■				
Logo & Bullet on eNews by Rotation ($200 value)	■	■				
Business Advocacy Leadership Advisory Group	■					
Logo Throughout Beaverton.org and All eNews	■					
	Value: $12,000+ **You Pay: $2,000**	Value: $8,000+ **You Pay: $850**	Value: $3,000+ **You Pay: $575**	Value: $2,500+ **You Pay: $450**	Value: $2,000+ **You Pay: $325**	Value: $500+ **You Pay: $250**

Online Directory Listing

Description of Directory Items	Mission	Diamond	Platinum	Gold	Silver	Bronze
Company Name and Contact Information						
Number of Keyword Searches	4	4	4	3	2	
Link to Company Website						
Online Map to Your Business						
Company Logo/Graphic						
Company Description (100 words)						
Protected Email Referral Option						

Our online directory provides you with a number of features to strengthen your online presence. Select the membership level that provides you with the level of benefits and services needed for your business.

CATATILLA DESIGN INNOVATIVE DESIGNS BY CREATIVE MINDS

CATATILLA DESIGN LLC

Address: 6107 SW Murray Blvd., PMB 300
Beaverton, OR 97008-4467

Contact: Carol Cartier

Phone: (503) 407-9757

Url: http://www.catatilla.com
See Map:

Description: Catatilla designers cultivate visual solutions to make your business successful. We use proven design strategy to express your unique identity and visually articulate your message and stand out from the crowd. We support our clients by providing strong, unique graphic design for all marketing needs, capturing attention and giving you the visibility you deserve.

What is the return on my investment?

From Silver to Mission level membership, your *immediate* return through complimentary business exposure and products offers a value of more than $555.

Following is a breakdown of the value you will receive with your membership:

Annual Business Directory	$275.00
eNews Debut	$100.00
Website Link	$100.00
Beaverton Valley Times Subsc.	$30.00
Online Directory Listing	$50.00

Added benefit for your employees!

When your business becomes a member of the Chamber, you can pass these benefits along to your employees as an employee perk. With your membership, they can enjoy Chamber events and discounts offered by other Chamber members.

Opportunities to suit any business' needs...

*Networking is the best way for me to **build my clientele.***

The Chamber has weekly networking events to help you expand your network! Attracting literally thousands attendees annually from across the metro area! Including open networking events and more structured options to fit your needs.

- Coffee Connection
- Business After Hours
- Business Luncheons
- Fu'sion
- Just Lunch
- New Member Breakfast

*I need business-friendly ways to make an **impact on my community.***

The Chamber is your gateway into Beaverton's business community. Through leadership programs, the Business Advocacy Council, and other events you can help make a difference.

- Leadership Beaverton
- Annual Auction
- Annual Golf Event
- Business Advocacy Council
- Beaverton City Celebration

*I strive to maintain my **business' reputation and remain visible** in my community.*

"Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall."

— "The Real Value of Joining a Local Chamber of Commerce"
A research study performed by The Schapiro Group.

- Grand Openings & Ribbon Cuttings
- Event Hosting & Sponsorship Opportunities

*I keep my business strong by **educating my employees.***

The Chamber believes that business training and education is important! By offering a variety of cost effective training opportunities the Chamber is looking out for your business. You will also learn about other educational opportunities through the weekly eNews.

- Business Matters!
- Sales TuneUp
- Member Orientation
- Mentoring Program/per request

Our membership with The Beaverton Area Chamber of Commerce has afforded us the opportunity to interact with our community & business leaders in a way that benefits every aspect of economic development in the Beaverton community. The opportunities to participate in business functions, educational programs and the Beaverton City Parade, just to name a few, are the best in the Oregon! There are great opportunities to give back to our community and support our area businesses.

— Lonnie Martinez, WorkSource Portland Metro, Oregon Employment Department

What happens after I join?

1. Chamber staff will be contacting you to:

- welcome you and your business to the chamber.
- collect information for online directory.
- add your business to the eNews email list.
- post New Member Profile in the eNews—Silver Level Benefit.
- Diamond/Mission members will be contacted to review benefits and schedule Email Blastorial, special Diamond/Mission Profile and Logo for chamber website and eNews.

2. You will receive:

- invitation to New Member Breakfast and Member Orientation where you can establish your business within the chamber and make new connections with other business owners and potential customers.
- free subscription to Beaverton Valley Times—Silver Level Benefit.
- weekly eNews and event invitations.
- Chamber member logo for website.
- member plaque

Mentors

Also, your own personal Chamber Mentor can be assigned to you to answer questions and introduce you to the many benefits you will receive. These Mentors are active and energetic members who will help you maximize your return on investment.

My Membership with the Beaverton Chamber has paid for itself and more! I have wonderful clients, support and have obtained valuable services from other Beaverton Chamber members as well.

—Cay Humphryes, NW HR Strategies

The Beaverton Area Chamber of Commerce is a wonderful group of small business owners in Beaverton who support one another both professionally and personally. I have received leads, new business, and quality service from the membership—and developed some wonderful friendships! It's a good place to be!

— Linda Smith, Notes of Celebration

Beaverton Area Chamber of Commerce

Our Mission

Strategically lead business development and retention, advocate sound public policy, and provide innovative member services to sustain and enhance our vibrant diverse community.

Contact

Phone 503.644.0123
Fax 503.526.0349
Email info@beaverton.org
URL www.beaverton.org

Address 12655 SW Center Street, Suite 140
Beaverton, Oregon 97005

Need a membership application?

Please visit The Chamber online and click on "Membership" to get a membership application or pay online. Or you can drop by the office and fill one out in person.

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Version 2—printed February 2010.